

To quote: *Rizani Zakaria President of the Malaysian Vape Industry Advocacy (MVIA)* 

**MEDIA STATEMENT** 

## **BAN ON VAPE AGAINST CABINET DECISION IN 2015**

The media has reported that the Tobacco and Smoking Control Bill has been approved by the Cabinet, which also lists vape as a product that will be banned for sale in the future.

This move will impact the vape industry, as Malaysia has a complete ecosystem consisting of suppliers, manufacturers, retailers and consumers.

The government should consider the potential of the vape industry in Malaysia and the impact of this policy on the local industry.

Previously, the Government had decided not to ban vape in 2015, and instead regulations would be introduced for the local vape industry.

At that time, YAB Dato 'Sri Ismail Sabri Yaakob had announced that vape would not be banned due to the potential of the local vape industry in Malaysia to compete globally.

Through the years, the industry has been advocating for the Government to introduce laws and regulations for the vape industry. However, this drastic move shows that the Government is making a 'U-turn' by banning the vape industry from operating in the future.

MVIA urges the Government to review this policy as every drastic step taken will lead to one problem after another. In this case, it will only result in future users turning to unregulated products.

MVIA also requests for the Government to review scientific evidence on vape which has shown vape to be less harmful and capable in reducing the country's smoking rate.



To quote: *Ridhwan Rosli Secretary General, Malaysian Vape Chamber of Commerce (MVCC)* 

**MEDIA STATEMENT** 

## VAPE INDUSTRY SHOULD NOT BE BANNED

The Malaysian Vape Chamber of Commerce (MVCC) does not agree with the decision made by the Government to ban the vape industry.

Since 2015, the vape industry has been advocating for the industry to be recognised as a legitimate industry.

This week, the media reported the Government has decided that the Cabinet approved to table an act that would ban the vape industry in the future with a policy to ban the use of vape for anyone born after 2005.

This means individuals born after 2005 and reaching adulthood in the next 10 years will be deemed criminals for owning and using vape products.

This policy carelessly equates vape with drugs and this is a very wrong message. It also encourages the black market because the demand for the product is very high, without supply in the legal market. Consumers will try various means to obtain the product, and suppliers (smugglers) will find ways to provide the items through the black market.

Furthermore, the Ministry of Health has yet to share its decision on the introduction of vape regulations and has not involved the industry in discussions to regulate the vape industry.

This decision will have a significant impact on the local industry which is worth RM2.27 billion. In fact, it will impact more than 3,000 local businesses in Malaysia and send the wrong message to foreign investors.

MVCC calls for the Government to review this decision and give due consideration to the vape industry.